



# Serendipity WINERY

## Naramata Winery Named BC Winery of the Year

Small Serendipity Winery Captures Big Accolade in N.Y.

Naramata's Serendipity Winery has been named **'British Columbia Winery of the Year'** at the prestigious 3rd Annual New York International Wine Competition (NYIWC).

Featuring almost 1000 submissions from more than 30 countries, the 2013 NYIWC is the only major wine competition that is judged exclusively by trade buyers by its category and retail price. The wines are tasted blind and judged on colour, nose, taste, mouth feel and finish. Each panel is asked to make a unanimous decision before announcing the winners in each category.

Adam Levy, the founder of the NYIWC suggests, "This wine competition is designed for both the consumer and the trade buyer, for they both buy on quality and price. For instance, a consumer will walk into a liquor store or ask at a restaurant for the best "Merlot" at a certain price. The trade buyer also looks at their selection and will buy wines based upon the best value by category and price. Why should we not judge wine that way?"

The Naramata winery also received Bronze medals for their 2009 Merlot, 2012 Sauvignon Blanc and 2010 Devil's Advocate red blend. For more information on the NYIWC visit <http://www.nyiwinecompetition.com/>.



*Serendipity owner Judy Kingston*

### About Serendipity Winery

Serendipity Winery, nestled in the heart of the Naramata Bench in the Okanagan Valley, BC, is owned by Judy Kingston and assisted by second-in-command Katie O'Kell, vineyard manager Craig McKenzie, and wine shop manager June Stewart.

An adventure began in the fall of 2005 when Kingston embarked on a holiday wine tour of the Okanagan with a view to finding a retirement property in the south Okanagan. Instead, she found an old orchard in Naramata. This was the first Serendipity "aha" moment, as she set out to convert the orchard to a vineyard with the goal of establishing a new boutique winery.

Beginning in the spring of 2006, the property was completely re-landscaped to provide the optimum slope and orientation for the new vineyard. Kingston selected the wine varietals for planting to match the micro climate and four distinct soil types on the property. In 2007, she planted eight acres of vines, with Syrah and Merlot as the main reds, and Viognier and Sauvignon Blanc as the whites. Subsequently she has added to the vineyard with additional plantings of Syrah, Cabernet Franc, Pinot Noir and 'a little Malbec for blending'.

The first harvest was in 2009, and was of exceptional quality. It was a tribute to the many hours of hard work and dedication that Kingston put into the vineyard, and her goal of producing quality over quantity. To add complexity and diversity to the wines, additional grapes have been purchased from local Okanagan growers who share the same commitment to quality. In the time since releasing these first wines, the winery continues to delight, surprise, and capture accolades.

Learn more at [serendipitywinery.com](http://serendipitywinery.com) and follow the conversation on Facebook and Twitter.  @Winespiration



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