

Serendipity WINERY

Press Release

July 17, 2015

A Tale of Two Cities: Vancouver meets Naramata *Vancouver Urban Winery Partners with Serendipity Winery on New Pinot Noir*

The News:

VANCOUVER, BC: **Vancouver Urban Winery** (The Settlement Building, 55 Dunlevy Avenue, Vancouver, BC) is pleased to announce the release of an all-new small lot 2012 Pinot Noir, in partnership with Naramata's acclaimed [Serendipity Winery](#), as part of its Colab Series of premium BC VQA wines.

The Colab Series shines a light on what makes BC wine so exciting to consumers and wine enthusiasts. It lets Vancouver Urban Winery work with some of their favourite people, grapes, and sub-regions through unique, limited-release wines that are not available anywhere else.

The 2012 Colab Series Pinot Noir greets the eye with a warm, ruby hue of medium intensity. Bright notes of violets burst from the glass giving way to aromas of black cherry, clove, and cedar. The palate is fresh, pure and structured with a concentrated, juicy finish. It is a wine of both power and restraint. Only 50 cases of this wine were made.



This wine is available, while it lasts, exclusively on-tap at Belgard Kitchen or in bottle from Vancouver Urban Winery's retail shop (\$19.00/btl), both located in The Settlement Building.

For more information on Vancouver Urban Winery and their Colab Series of wines, please visit vancouverurbanwinery.com.

Quotes:

"We are pleased to continue the partnership that we developed with the team at Vancouver Urban Winery, first through Fresh Tap and now with their focused Colab Series. We are proud of the fact that their team recognizes that some grapes grow better than others in different regions across BC. It's a great education for wine lovers and foodies alike. We hope their customers enjoy this fruit-forward and very approachable Pinot Noir. Perfect for the summer." - **Judy Kingston, Owner, Serendipity Winery**

"The Colab Series is our way of honing in on some of our favourite people and places in BC wine. Each wine is an opportunity to highlight something special about BC wine through unique, small lot wines. The Colab Pinot Noir with Serendipity is a perfect example. It's combination of freshness and power shows off exactly why Pinot is so at home on the Naramata Bench." - **David Stansfield, Sommelier, Vancouver Urban Winery**

About Serendipity Winery:



Serendipity Winery, owned by Judy Kingston, along with second-in-command Katie O'Kell, is located in the Okanagan Valley, BC, in the heart of the Naramata Bench. In 2005, Kingston had a serendipitous moment when driving past an old orchard, and the result is now her award-winning vineyard and winery. From ten acres of vines, winemaker Bradley Cooper crafts a selection of wines, including Sauvignon Blanc, Viognier, Cabernet Franc, Syrah, Merlot, Pinot Noir, and a Rosé, as well as blends Devil's Advocate, Red Handed, Serenata, and White Lie. The wine lineup continually gathers accolades, and in 2013 the winery was named BC Winery of the Year at the New York International Wine Competition.

Learn more, and find out more at www.serendipitywinery.com and follow the conversation on [Facebook](#) and [Twitter](#).